REGISTER OF CLASSIFICATION DECISIONS

Title of Publication: Hustler's All Blondes #1

Other Known Title: Not Stated

Format: Magazine

Director/Author: Not Applicable

Producer/Publisher: LFP Publishing Group

Country of Origin: USA

Language: English

Classification: Objectionable.

Descriptive Note: Not Applicable

Display Conditions: Not Applicable

Date of entry in Register: 21 March 2005

Date of direction to issue a label: Not Applicable

Applicant: Comptroller of Customs

Applicant to the Labelling Body: Not Applicable

OFLC No: 500196

Unexcised version of publication: Not Applicable

	Components	Running time
Menu:		
Feature:		
Other timed components:		
Total running time:		

Excisions: Not Applicable

Reasons for excisions:

Not Applicable

Summary of reasons for classification:

The magazine entitled *Hustler's All Blondes #1* is classified as: Objectionable.

This classification is because the publication tends to promote and support the exploitation of young persons for sexual purposes.

The publication is a glossy American magazine exhibiting primarily naked blonde women posing individually in photospreads. The magazine also contains a number of advertisements for phone sex with young looking women who are presented as being young teenagers, despite the inclusion of small lettered text that states that the models are aged 18 and over. The publication is designed for the sexual arousal of adults and, given its purpose, the effect of the advertisements is to reinforce notions of young persons as viable sexual partners. The inclusion of such advertising means that the magazine tends to promote and support the exploitation of young persons for sexual purposes.

The classification of this publication interferes with the freedom of expression, as set out in s14 of the New Zealand Bill of Rights Act 1990. This outcome is consistent, however, with Parliament's intention that publications falling under s3(2) of the Films, Videos, and Publications Classification Act 1993 are deemed to be objectionable. The classification is also a reasonable limitation on the freedom of expression that reflects the concern of a free and democratic society to limit the availability of publications that tend to promote and support the exploitation of young persons for sexual purposes.